**Annual Plumbing Heating Cooling Expo**

**April 18, 2024**

Cobb County Civic Center

548 South Marietta Street

Marietta, GA

**Vendors: Don't forget to include the Atlanta Show in your 2024 Budget!!**

**Title Sponsorship Opportunities Available: $2,500**

***Limited to 10 Companies***

**PHCC GA Members: 10 x 10 Inside Booth $500**

(Non-Members Add $350 to price of booth space.)
Large vehicles, trucks and other equipment can be placed in parking lot with the purchase of an Inside Booth, limited to first 4 vendors to sign up.

**15 Reasons to Exhibit at the PHCC GA Plumbing Heating Cooling Expo**

**1.** **SALES**- via a targeted audience of qualified industry buyers who are coming to see you!

**2.** Personal contact in **face-to-face meetings.** Opportunities for your audience to see, touch, smell or try before buying.

**3.** The importance of **industry contacts**. If you talk to the right person, you can provide & also learn vital information.

**4**. The ability to check & **evaluate competition.**

**5.** Be listed in **tradeshow directory**.

**6**. **Build a strong brand** environment via product demonstrations, seminars, conferences & sponsorship opportunities.

**7**. An ideal platform to **launch new products** and find sales agents or distributors in new markets.

**8**. Media interaction and **press releases**.

**9**. Quality **market research** opportunities.

**10**. The chance to overcome **objections to purchasing decisions.**

**11**. This will be one of the **largest groups of quality decision-making contractors** you'll find in one place in metro Atlanta.

**12**. Exhibitions are proven to **be more cost effective and measurable** than direct mail advertising, and other marketing in generating sales, introducing new products, and taking orders.

**13**. Attendees will be **Plumbing & HVAC Contractors and Business Owners** looking for the latest innovations, technologies & services to help them grow their businesses.

**14**. **Metro Atlanta is a great destination!**

**15**. **Save the date – April 18, 2024.**